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## Shell Tech™ Concludes 2<sup>nd</sup> Annual Legends & Heroes Shootout

*Two-day event at Markham Park Shooting Range and Trump National Doral united MLB legends, veterans, law enforcement, and industry leaders for competition, camaraderie, and a greater cause.*



Eubank, KY (April 2026) – Shell Tech™, the ammunition branch of [Shell Shock Technologies, LLC](http://Shell Shock Technologies, LLC). (SST), a leading innovator in the ammunition industry, has successfully concluded its [2<sup>nd</sup> Annual Legends & Heroes shootout](#), a two-day charity event held March 20 – 21, 2026, in the greater Miami, Florida area. The event raised funds for two organizations supporting veterans and first responders, the [Navy SEAL Foundation \(NSF\)](#) and [K9 Heroes 4 Heroes](#), through a free public range day, a steel challenge competition, live-fire demonstrations, raffles, and an exclusive celebrity charity golf tournament.



On Friday, March 20, Shell Tech hosted its Legends & Heroes Range Day at [Markham Park Shooting Range](#) in Sunrise, Florida. The free, public-access event drew veterans, law

enforcement, civilians, and industry partners for a full day of shooting sports from 10 am to 3 pm, with all ammunition provided by Shell Tech at no cost to attendees.

Live-fire experiences included a 9mm Steel Challenge Competition powered by Shell Tech's NAS<sup>3</sup>™ nickel-alloy ammunition, 100-yard rifle bays featuring Shell Tech 5.56 rounds, and multiple shooting stages designed to keep the day dynamic and accessible for all skill levels. The event also marked the public debut of Shell Tech's new .338 Lapua ammunition, a highly anticipated addition to the brand's performance lineup.

Hosted and filmed by [Regional Operations](#) and firearms media personality Jake Holth, the range day featured raffle prizes including a custom AR-15 donated by [KAK Industries](#), a [DS15-MFR \(Modern Fighting Rifle\)](#) from Dark Storm Industries, accessories and gear from event sponsors, and Shell Tech ammunition bundles. Attendees also had the opportunity to meet Loki and connect with Joe Gionti, founder of K9 Heroes 4 Heroes.



On Saturday, March 21, the Legends & Heroes Shootout concluded with an invitation-only Celebrity Charity Golf Tournament at Trump National Doral in Miami, Florida. The exclusive event brought together Major League Baseball legends, veterans, and industry leaders for a day of high-end competition and purposeful connection.

From limited foursomes to premium hospitality, every detail of the golf tournament was designed to deliver a memorable, elevated experience on and off the course, reflecting the overall spirit of the Legends & Heroes Shootout as an event that blends excellence, community, and charitable impact.

All net proceeds from raffle activities and event revenue benefit the Navy SEAL Foundation and K9 Heroes 4 Heroes. Shell Tech is proud to announce that meaningful contributions will be made to both organizations as a result of this year's event, bringing the brand closer to its goal of fully funding a trained service dog for a Navy SEAL in need.

"What we set out to build with Legends & Heroes is bigger than a shooting event or a golf tournament; it's a platform for our industry to show up for the people who have given everything for this country," commented [Peter Foss](#), Managing Partner and CEO of Shell Shock Technologies. "The support we received from sponsors, partners, and attendees in just our second year is a testament to what this community is capable of when rallied around a meaningful mission. We are grateful to everyone who participated, donated, and helped make this event an unforgettable experience. We look forward to building on this momentum in the years to come."

The 2<sup>nd</sup> Annual Legends & Heroes Shootout was made possible through the generous support of a distinguished group of sponsors and partners, including: Back in Black, Black Arc, Meyer Enterprises, Unimetal, JMS, Chasin Law Group, Desert Tech, Heritage Distilling Company, Four Brothers Custom Gun Holsters, Supple, Phantom Defense, EJOT-ATF, KAK Industries, Regional Operations, NovX, Straight Wall Custom Rifles, and Dark Storm Industries.

Keep up with Shell Tech's advanced ammunition on the [website](#) and social media platforms: [Facebook](#), [Instagram](#), [X \(formerly Twitter\)](#), and [YouTube](#).

#### **About Shell Shock Technologies and Shell Tech™ Ammo:**

[Shell Shock Technologies, LLC](#) (SST), headquartered in Eubank, Kentucky, is a leading innovator in advanced ammunition case design and manufacturing. Since 2015, Shell Shock has supplied hundreds of millions of high-performance cases to commercial ammunition companies, U.S. defense contractors, and international defense allies. The company's patented, lightweight, and durable cases are engineered to enhance precision, reliability, and functionality across a variety of applications. Expanding on this legacy, Shell Shock introduced Shell Tech™, a new line of factory-loaded, hand-inspected ammunition designed for hunters, sports shooters, and defense professionals. Produced at our Calhoun, Georgia, facility, Shell Tech ammo brings unmatched quality, accuracy, and consistency directly to consumers.

Committed to ongoing innovation, Shell Shock's engineers continually develop advanced materials and processes, including pioneering lightweight ammunition links for belt-fed machine guns. With a focus on performance, dependability, and customer satisfaction, Shell Shock and Shell Tech set a new standard in ammunition technology.

For more information, please visit [www.shellshocktechnologies.com](http://www.shellshocktechnologies.com) or follow us on Instagram at [@shellshocktech](#).