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FOR IMMEDIATE RELEASE

Shell Shock Technologies Sponsored Shooter John Vlieger Finishes 6th Overall at 2025 IPSC World Shoot

Vlieger also helps Team USA secure First Place in the Open Division Team Event.

Eubank, KY (October 2025) – Shell Shock Technologies, LLC. (SST), a leading innovator in the ammunition industry, is proud to announce that its sponsored shooter, John Vlieger, finished 6th Overall in the Open Division at the 2025 IPSC Handgun World Shoot, held September 11 – 28, 2025, in Matlosana, South Africa. Vlieger competed against 335 competitors from across the globe in the Open Division and also helped Team USA claim First Place in the Open Division Team Event, Overall Category. His team members included Christian Sailer (1st Overall and World Champion), Bryan Jones (3rd Overall), and Aaron Eddins (7th Overall).

“Competing at the 2025 IPSC Handgun World Shoot was an incredible honor. With more than 1,500 shooters from around the globe, finishing 6th overall and helping the U.S. Open Team take first place in the world made it unforgettable,” commented Vlieger. “I’ve relied on Shell Shock Technologies NAS³ cases and the same gear setup for years because, at this level, reliability and consistency matter most. Everything ran flawlessly, giving me the confidence to focus completely on the match and the task at hand. I'm blessed to have had the opportunity to attend this event and bring home these successes."

Vlieger has fired over 150,000 rounds of ammunition with SST’s NAS³™ cases since first becoming a sponsored shooter in 2017. Vlieger will next be seen competing in the Vortex Optics Race Gun Nationals Presented by Berry's Bullets, to be held at Southern Utah Practical Shooting in Hurricane, Utah, between Oct. 24 – 26, 2025.

About Shell Shock Technologies NAS³ Cases:

NAS³ cases are 50 percent lighter than brass cases, offer greater lubricity, and will not abrade, clog, foul, wear out, or damage breach and ejector mechanisms. The cases offer greater corrosion resistance, tensile strength (2x stronger), and elasticity than brass. NAS³ cases will not split, chip, crack, or grow (stretch). The pistol cases are fully reloadable (using S3 Reload dies) and can be reloaded many more times than brass cases. NAS³ cases can be picked up with a magnet. The head can be colored for branding purposes and easy load identification.

NAS³ is “Best in Class” for maintaining consistent velocity between rounds. In an independent test performed by H.P. White Laboratory (a major munitions testing facility), rounds fired using NAS³ cases achieved a velocity standard deviation of 0.093 FPS (124-grain FMJ bullet, 4.2 grains Titegroup powder, ten rounds, extreme variation 3fps).

Keep up with Shell Tech's advanced ammunition on the website and social media platforms: Facebook, Instagram, and YouTube.

About Shell Shock Technologies and Shell Tech™ Ammo:

Shell Shock Technologies, LLC (SST), headquartered in Eubank, Kentucky, is a leading innovator in advanced ammunition case design and manufacturing. Since 2015, Shell Shock has supplied hundreds of millions of high-performance cases to commercial ammunition companies, U.S. defense contractors, and international defense allies. The company’s patented, lightweight, and durable cases are engineered to enhance precision, reliability, and functionality across a variety of applications. Expanding on this legacy, Shell Shock introduced Shell Tech, a new line of factory-loaded, hand-inspected ammunition designed for hunters, sports shooters, and defense professionals. Produced at our Calhoun, Georgia, facility, Shell Tech ammo brings unmatched quality, accuracy, and consistency directly to consumers.

Committed to ongoing innovation, Shell Shock's engineers continually develop advanced materials and processes, including pioneering lightweight ammunition links for belt-fed machine guns. With a focus on performance, dependability, and customer satisfaction, Shell Shock and Shell Tech set a new standard in ammunition technology.

For more information, please visit www.shellshocktechnologies.com or follow us on Instagram at @shellshocktech.

About John Vlieger:
John Vlieger began seriously competing in action shooting sports in mid-2014 while serving with the US Army. Initially focused on Limited Division with iron sights, Vlieger found his calling in Open Division and has been pushing his limits ever since. Located near Lexington, Kentucky, he trains regularly to stay competitive at the National level. He has completed over 150 state, regional, and national championship matches with tens of titles under his belt, including a National Championship Title. Vlieger plans to compete in over 10 major events in 2025, culminating in the 2025 IPSC World Championship in Klerksdorp, South Africa.