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FOR IMMEDIATE RELEASE

Shooting Sports USA asks, “Goodbye Brass?” in Cover Article about Shell Shock’s NAS³ Casings

Cheaper, lighter, stronger, more reliable, magnetic: Shooting Sports USA asks whether this new cartridge case technology can end the 150-year reign of brass?

Fairfax, VA (February 2017) – NRA’s Shooting Sports USA, the leading publication for the competitive shooting community, devoted their entire front cover to an image of Shell Shock’s NAS³ cases, and questioned whether brass’s 150-year reign was over.

[Click here to read the full Shooting Sports USA review of Shell Shock Technologies’ NAS³ Casings](#)

In the article Shooting Sports USA set out evaluate Shell Shock Technologies’ claims about its NAS³ casings. The result was an extremely balanced article that confirmed the industry-leading performance of Shell Shock’s cases.

“Half the weight lightens our range bags, and we can sweep up fired cases with a magnet. Plus there’s the simple ‘cool factor’ of unique-looking ammo”: we couldn’t have said it better ourselves.

“We’re honored to be on the cover of Shooting Sports USA. We believe this is the first time a major publication in our industry has ever devoted its entire front cover to a picture of unloaded cartridge cases”. said Andrew Vallance, Shell Shock’s VP of Business Development.



About Shell Shock's NAS³ Case Technology

Shell Shock's NAS³ 9mm cases are 50 percent lighter than brass cases, offer greater lubricity and will not abrade, clog, foul, wear-out or damage breach and ejector mechanisms. The cases offer greater corrosion resistance, tensile strength (2x stronger) and elasticity than brass.

NAS³ cases will not split, chip, crack or grow (stretch) and are fully-reloadable (using S3 Reload dies) and can be reloaded many more times than brass cases. NAS³ cases have been tested successfully by customers to pressures over 70k psi. NAS³ cases eject cool to-the-touch and can be picked up with a magnet. The head can be colored for branding purposes and easy load identification.



NAS³ is "Best in Class" for maintaining consistent velocity between rounds. In an independent test performed by H.P. White Laboratory (a major munitions testing facility), rounds fired using NAS³ cases achieved a velocity standard deviation of 0.093 FPS (124 grain FMJ bullet, 4.2 grains Titegroup powder, 10 rounds, extreme variation 3fps).

To learn more about Shell Shock's revolutionary technology, visit www.shellshocktech.com

About Shell Shock Technologies, LLC:

Founded in Westport, Connecticut, in 2015, Shell Shock Technologies, LLC is an early stage technology and manufacturing company focused on developing innovative case technologies for the ammunition industry. Shell Shock is a component manufacturer supplying shell cases to the shooting sports market, as well as to U.S. and foreign ammunition manufacturers, law enforcement, military and other government agencies. Shell Shock Technologies does not load ammunition. www.shellshocktech.com

About Shooting Sports USA:

Shooting Sports USA is the NRA's publication dedicated to competitive shooting. Over 100,000 competitive shooters read and share digital content from Shooting Sports USA every month. For more than 60 years Shooting Sports USA has been bringing its readers product reviews, industry news, listings of upcoming competitions along with reports and results from NRA-sanctioned matches and local club shoots.