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FOR IMMEDIATE RELEASE

Shell Shock Technologies Announces Creedmoor® 9mm Ammo Now Available with NAS³ Casings

Westport, Conn. (July 2016) – Shell Shock Technologies, LLC., a startup technology and manufacturing company focused on developing innovative case technologies for the ammunition industry, announces that Creedmoor®'s 9mm ammunition is now available with Shell Shock's revolutionary [NAS³ casings](#).

"The cases are fantastic. The consistency we're getting out of them is phenomenal and they function great," said Dennis DeMille, general manager of Creedmoor Sports and co-inventor of the Creedmoor round.

[Creedmoor's new 9mm round](#) starts with a Shell Shock NAS³ case filled with a +P load and topped off with a Hornady® XTP 124 grain bullet. The rounds have a muzzle velocity of 1175 FPS and 380 ft.-lbs. of energy.

"We're excited to partner with Creedmoor. Their innovations in ammunition have completely changed the face of competitive shooting. It's fitting that they're one of the early adopters of NAS³, the first breakthrough in case technology in decades," said Craig Knight, CEO of Shell Shock Technologies.



NAS³ alloy cases are 50 percent lighter than brass cases offering greater lubricity and will not abrade, clog, foul, wear-out or damage breach and ejector mechanisms. The cases offer greater corrosion resistance, tensile strength (2x stronger) and elasticity than brass. NAS³ cases will not split, chip, crack or grow (stretch) and are fully-reloadable with Shell Shock's custom reloading dies. Testers have reported up to 40 reloads. NAS³ cases have been tested successfully with pressures up to 65k psi. NAS³ cases eject cool to-the-touch and can be picked up with a magnet. The head can be colored for branding purposes and easy load identification.

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NAS³ is “Best in Class” for maintaining consistent velocity between rounds. In an independent test performed by H.P. White Laboratory (a major munitions testing facility), rounds fired using NAS³ cases achieved a velocity standard deviation of 0.093 FPS (124 grain FMJ bullet, 4.2 grains Titegroup powder, 10 rounds, extreme variation 3fps).

Customer can visit www.creedmoorammo.com to purchase Creedmoor’s new 9mm ammunition that uses Shell Shock’s NAS³ technology. To learn more about Shell Shock, visit www.shellshocktech.com.

About Creedmoor®:

[Creedmoor® Ammunition](http://www.creedmoorammo.com) only uses quality components, loaded on state of art machines in its own facility and quality checked at every stage of production. Creedmoor’s goal is to bring the customer the finest ammunition for both competition and hunting. Every round is loaded using the utmost care, pressure and velocity, tested on-site and hand-inspected and packed. For over 35 years, Creedmoor Sports has been serving the high power competitive shooting community. It’s dedicated to manufacturing only the best products to give the shooter the confidence needed to win at every level of competition.

About Shell Shock Technologies, LLC:

Founded in Westport, Connecticut, in 2015, Shell Shock is a startup technology and manufacturing company focused on developing innovative case technologies for the ammunition industry. Shell Shock is a component manufacturer supplying shell cases to the shooting sports market, as well as to U.S. and foreign ammunition manufacturers, law enforcement, military and other government agencies. www.shellshocktech.com